

ANTHONY LE

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2017 DEMO REEL: <https://goo.gl/svTyFF>

- ✓ 12 Years experience in producing and directing successful commercials, infomercials, viral, short and documentary videos
- ✓ Proven track record for developing and managing projects from creative, through production and publication
- ✓ Known for creativity and ability to execute vision, thinking out of the box
- ✓ Known for resourcefulness and directing visually
- ✓ Multi-genre experience – comedy, corporate, drama, action, animation
- ✓ Possesses exceptional musicality when editing to music

SKILLS

- Extensive experience in non-linear editing, motion graphics design, green screen compositing, camera operating, sound design, color correction
- Knowledge of transcoding/compressing, media management/archiving, various digital workflows and formats
- Secondary skills: web design, HTML, CSS, Wordpress, Joomla, SEO, flash photography, gimbals, sliders, boom mic operation, gaffing

SOFTWARE

- Expert in Adobe Suite: Premiere Pro, After Effects, Media Encoder, Photoshop, Illustrator, Audition, Lightroom. Proficient in Final Cut Pro X
- Experience with Cinema4d, Blender, Pro Tools

EXPERIENCE

CareBridge Digital Aug 2016 – Present

- Developed, directed and produced commercials and viral videos for Digital web campaigns
- Tracked and managed analytics for web video campaigns
- Auditioned and casted talent

Pinnacle Advertising Sept 2011 – Jul 2014

- Created branding campaigns for seasonal sales
- Developed, wrote, shot, and edited commercials for TV, designed motion graphics animations

EU Entertainment Jun 2006 – Sept 2011

- Wrote, produced, shot, and edited commercials, web videos, industrials, TV show pilots, music videos and documentaries
- Consulted and directly communicated with clients and ad agencies from pre-production through delivery, budgeting and call sheets

EDUCATION

- University of Texas, Austin, Texas - Bachelor of Arts